



Kelley Kidwell, Ph.D., is a Professor and Associate Chair of Academic Affairs of Biostatistics at the University of Michigan School of Public Health. She is an expert in large and small sample sequential, multiple assignment, randomized trial (SMART) design and analysis. She is the primary investigator of current FDA and PCORI contracts, also had previous FDA and PCORI methods contracts, all related to SMART design, and has been a co-investigator on many NIH and industry funded, clinical trial grants. Her current focus is on advancing small sample clinical trial design and methods and incorporating patient treatment preferences into clinical trials.